Greetings from Alma, Wisconsin!!

2024 Alma Music and Arts Festival Sunday, Labor Day Weekend- September 1st

Food-Vendor Application

The 21st annual Alma Arts and Music Festival will take place Sunday, September 1st, 2024, under the trees on the eastern shore of the Mississippi River at the Alma Beach and Recreation Area. Located on the Great River Road between majestic bluffs and the Mississippi River, the historic City of Alma, Wisconsin, has hosted the Festival since its beginnings. The venue can also be reached by boat above Lock and Dam #4. Camping is available at nearby Rieck's Lake Park on a first come basis. The Festival is free and open to the public.

The entrance fee is \$65.00. Booth size is approximately 12x12'. You may request 2 side by side spaces for \$85.00. Please include your sales tax id number on the application form below.

Please comply with State of WI food handling licensing requirements. Please contact jamie.weaver@co.buffalo.wi.us if you have questions about them.

Festival grounds open at 11 am, music starts at noon. Committee members will be available to facilitate booth setup starting at 7 am. We will also have hot coffee and a morning snack for you.

Please complete this application and return it with your entrance fee by August 15, 2024.

Contact us at almabeachfest@gmail.com or call Shaun Duvall at 715-495-3916 with questions

Sales Tax ID #:
Email Address:
Size of tent:
Voltage/Amperage requirements?

Send application and fee to: Alma Music and Arts Fest, Inc., P.O. Box 61 Alma, WI 54610

Application fee: \$65 for one booth, \$85 for two

Thanks!! We look forward to seeing you at the festival!!